# COME AND SEE WHAT THE UNDERPRICED WORLD HAS

Post-Office Station No. 12

Is found at this store, first aisle to left, where every accommo-dation is to be had as at the THIS IS THE GOOD NEWS STORE

The good price store at all times. It will be more Monday, only because we have foreshadowed the possibility and have watched for the chances that we knew would come sooner or later. Hundreds of merchants rushed into the importing business soon after the tariff changes were made, not counting there was a limit even to the American outlet.

GOODS ONCE BOUGHT MUST BE SOLD, no matter at whatever price they bring. There isn't any longer hope for them a season ahead. The merchandise changes are rapid now-a-days-to hold them means even greater loss.

The Cohen Store Will Close

At 5 o'clock Monday evening, and at that hour every day un-til further notice. Saturdays at

#### MONDAY BEGINS A DAME FASHION PARADE AT PRICES THAT NEVER EXISTED IN ALL THE LIFE OF THIS STORE



### Made Garments Must Have Their Sacrifice



It is natural. No matter however well bought behind. You can look for

> Quite a Group ofThem Monday

Woolen Dresses; quite a from \$10.00 down \$5.00 variety of kinds and styles, to ....... that the manager has thrown out for quick disposition; \$85 the qualities or styles, except was the first price of these dresses or suits, \$40.00

\$65.00 was the price of several Dresses \$30.00 and Suits, now

price of these Dresses or

\$30.00 to \$37.50 was the price of these

Dresses or \$17.50 Suits, now .... But you can buy \$12.50 to find.

Woolen Suits, Silk and \$25.00 Suits or Dresses at

Nothing wrong about either that the order is "GO."

A purchase of 500 Summer Dresses at a sacrifice-Voiles, Tissues, Ginghams, Crepes and Batiste-the dresses are only just out of work. They are \$42.50 to \$50.00 was the perfect in every way-the best make-made equal to any dress that can be had at \$25; Suits, now they \$25.00 dress that can be had at \$25; the very newest styles. Monday at three prices-

\$1.98, \$2.98, \$3.98

both quality and style. Some are balance of what we had be-

fore that went out with a rush; others are new purchases.

# The Housefurnishing

has everything for your wants, They are just about half a all or any of the following

#### Men's Shirt Sale Comes in Good Time There are Shirts by counterfulls; every quality. Not a single one among them but what is the most superior of the season, in

The \$1.00 Shirts will again sian corded, the new lot has be 69c. They are really the been shipped by the maker. This time some come in little figures instead of cords.

They are the \$1.28 \$2.50 Shirts for... at ..... \$1.25 Some are \$2.25.

Good quality of the very fine pleat \$1.00

# Linen Store

The next Shirts are the Rus-

best \$1.00 Shirts in the city.

There are Shirts at 86c. We

doubt whether they can be

found for less than \$1.19 by

houses that pretend to sell

also they will be found to be

the best \$1.50 ones to be found

There are Shirts at \$1.00;

them close.

anywhere.

in the rear of the main floor, By our buyer last week will you can find some of the finest linens that are imported; there are many happy prices on some of the finest table linen; napkins, etc. The department will would not have come here. sell Monday-

yard wide, for yard. 15c Lot of very heavy Silver

Bleached Napkins, 98c 24-inch, very heavy Dinner

Napkins, because we have no table cloth to match; instead of \$4.00 for dozen, \$2.50

Lot of Pure Linen Huck Towels, hemstitched; 20x40 in., will be sold for, 25c

Also a lot of Pillow Cases. pure linen, heavy round thread, hemstitched; these are 221/2×45, for, \$1.25

Cohen's Main Floor.

We sell every sort of Sewiny Machine on the easy payment plan from \$12.50 to \$45.00. Cohen's Third Floor.

#### If You Come to the An Enormous Purchase of Waists

present a new feature in Waist buying Monday. They are at once the most beautiful of all the season; otherwise, they

Beautiful Shadow Lace Waists, in combination with organdy; the styles are new; Mops. collar with handlike embroidery; \$1.98

Hand Embroidered Organdy Waists, with Irish point tiny edges, four rows of hemstitching down front, continuing around the collar; every seam is hemstitched; delicate handembroidered front; an entirely new idea in

Waists; price will \$2.98 Colored Figured Crepe Waists, with organdy collars, comes among the \$1.00 Waists. French Organdy Waists, pin tucked and entredeaux seams,

with neat, tiny embroidery, are also among the \$1.00 Waists. Splotch colors on Habutai silk, sparsely placed with wide cornered collars, high grade of habutai silk; one \$2.96

Cohen's Second Floor.

cleans everything.

The gathering of so many fine beautiful Embroideries AT NEXT TO NOTH-ING PRICES is a call to all ladies of Richmond for now or future use.

We advise buying-the importers' loss is ONF-HALF. See them and you'll confirm the statement at a glance whether the price card says 5c or \$1.00.

All-Over Voile and Crepe Cloths, in white, with colored embroidered flowers; some close, some sparsely placed, some variagated; others in solid colored hand-like embroidery; these have been up to \$3.00 a yard; they are 11/4 yards wide; Monday price will be 75c 50c

45-inch Flouncings, A NEW WAY OF SELLING THEM; heretofore they have been 50c to \$1.00, Monday they will be, 25c They are heavily embroidered on crepe cloth

some will be left or voile, with mercerized thread. Others are the \$1.50 Voile and Crepe Flouncings, 45 inches wide, for, yard.. 59c

A great lot of match sets of Embroideries will be on sale Monday, in widths to 4 inches; these are all good quality on Swiss and nainsook; the prices will be, yard 9c, 7c.. 5c

Those fine French Batiste and Mull Embroideries, 18 inches wide, have been a surprise price Another is 27 inches wide, of the very finest

\$1.00 goods we have sold this season; 50cColored Embroidery Edges; these are new and have been very much used in combination

The first time this season, a bountiful supply of Embroidery Edges on Swiss, cambric and 

Another lot of high grade fine Embroideries, Another lot of high grade the best 25c values; see what can be pick- 9c 

# Thousands of Yards of Laces---Why?

Because this is a good store. We must have what you want and when you want it. An offer for an enormous lot of last styles, a bargain that in all probability shows a loss to the dealer not often possible to conceive in new fresh-from-loom styles. There will be counters and shelves full, on sale, beginning Monday-

You know the new net top lace Flouncings; 27 inches wide, that has been \$1.25: it 69c is now, yard ...... The 9-inch wide Shadow Lace  $12^{1/2}c$ new designs that should be 50c are, 29c The 18-inch is only, The new Net Top Embroidered Laces, for necks and sleeves are, yard 121/20 10c

Net Top Lace Bands and Insertions; those that you paid 25c for up to now 121/2c 18 and 27-inch Flouncings, the very prettiest qualities that have been \$1.00 Also big lot of Val. Laces, in widths to 3 inches; most beautiful designs that are 3c made in France, yard, 5c and....... Other Val. Laces are German and 25c French; 40c values, for, yard ....... These items are only one out of the many of the new laces on sale. Cohen's Main Floor.

# Store of Cohen's

Our buyer gathered them for special sale; each and every piece is perfect.

\$1.25 Aluminum Sauce Pans, with cover. 4-qt. Aluminum Pans, with cover; usual price \$1.10.

\$1.15 Aluminum Preserving 95c Aluminum Frying Pans. \$1.25 Aluminum Cullender. \$1.25 Galvanized Ash Cans.

90c set of Mrs. Potts' Sad Irons. \$1.00 and \$1.20 Medicine Cabi-6x12-ft. Curtain Stretchers.

\$1.25 Dressmaking or Cutting Table. \$1.25 Toilet Stands, Pitcher and

Soap Dish. Genuine Family Food Chopper of 4 knives.

Heavy Wash Boilers, galvanized iron, size No. 8. \$1.00 Glass Shelf, with nickel

brackets. Rubber Bath Sprays, with 5 ft. hose.

\$1.00 Long Handle Wizard Oil

\$1.10 Floor Brooms, with 14-inch block hair wired in. 80c Lamb's Wool Duster, with 6-ft. handle.

\$1.25 Carving Sets, including Knife, Fork and 6 Steak Knives. Gas Stove Ovens, in black iron. for use on gas or oil stoves. Single burner Oil Stove, 31/9-

\$1.00 Clothes Horses. \$1.00 English Hedge Shears, 8 \$1.10 Butter Making Machines,

\$1.00 Brass Cuspidors. \$1.00 Mayonaise Mixers. \$1.00 Self-Wringing Mops. 95c Garbage Cans, with covers. \$1.00 can Standard Floor Dress-

90c half-gallon can Samoline, \$1.00 bottle Liquid Veneer.

\$1.00 Folding Ironing Board. \$1.00 Savory Roaster. ALL THESE FOR MONDAY

Cohen's Third Floor.

Monday a Wonderful Bargain Basement

We almost dare anyone to buy anything at more than half value. Some of the newest and most beautiful things of the season in white and colored goods, too, are far less than half. Our buyer has been dickering with three manufacturers for more than three weeks for their holdings in odd pieces, short lengths and all sorts of stuff. They have at last come over our way. Only see what Monday will bring. Comparatively, we can only get a few into this paper-

New Fancy Crepes, in stripes and embroidered dots, 15c instead of 29c yard.... 19c Woven Stripe Madras, the finest for men's shirts, 82 The Figured Crepe,

in Dresden designs, 73/4c for, yard .......... 73/4c Lot of Cotton Draperles, the best quality that has ever been sold, in wide range of beautiful designs; some are corded; 9c choice, yard .......

Cover your furniture now. Androscoggin Cotton, ap 20-yard lengths; instead 8c of 11c, yard ..... 25c Flake Volles, they are 40 inches wide, come in all 17c colors, yard ...... 17c 1236 Dress Gingham and Apron Gingham for, 53/4c

The White Goods Will Make Its Mark

for, yard ..... 91/2cFinest Quality Dimity, in checks and stripes, the sheer high grade imported ones, 19c and 25c ones, for, 93/4c Yard wide 25c Crepe Ratine, exceptional 39c stuff, 15c for, yard ...... 15c The 10c ones for, 53/4c

Lot of Ratine Crepe Cloths have sold up to 75c; many of them are half silk, double \$1.50 English Long-

width; your choice for, 29c cloth, 10-yard preces, 93c Those 19c and 20c Flaxon and Lingerie, 40 inches wide, finest grade, for, 103/4

Prepare to Buy Beddings 81x90 Utica Sheets 67c Linen Finished Sheets, 42c The Best 12 % c Pil- 81/2

85c Crocheted Spreads, 59c The \$1.00 ones for ..... 79c And the \$2.00 \$1.49

Other Basement Specially Priced Things Women's Corset Covers, instead of 25c are. 15c Corset Covers, lace 19c trimmed, for ..... 19c Large size Gauze Vests. 8c 75c Women's Crepe Kimonos, Dresden floral printing. 39c

\$1.25 ones will sell 88c for ...... OOC
A lot of \$1.00 Muslin Skirts, with 15-inch embroidered ruffle, for...... 58c This in the Boys' Dep't

In the Basement. \$3.50 Wool Norfolk Suits, with Knickerbocker \$2.89 \$5.00 ones for ..... \$3.25 Also, Boys' Straw Hats, new and beautiful line, for, 50c

Lot of 85c Blouses, the best quality of madras and 50c About 300 Boys' Wash Suits, made of fine quality material, in white, blue and tan; the price was \$3.00; our price \$1.75 Monday will be ....

But you can buy Boys' Wash Suits as cheap as 88c, and from that price to anything that is produced this season.

## A World of Embroidery Surprises White Goods Have Amazed Those Who Have Come

No wonder, all the most beautiful fabrics that have been produced are at such prices that it has astonished every customer that has come to the counters. There will be for this week's sale some that have lagged behind from the last week's purchase. The week will be a busy one for the many sales people put into the department for Monday. We enumerate the following few of the many-

English Eponge Raye, suitable for seperate skirts and full dresses; there is a heavy bourette woven stripe; it is in all appearance the \$1.25 25c imported fabric, yard

Loop Cloth, double width; it is almost the identical of the French, that was \$2.00 a yard; this is made in this country, yard, ..... and sells for yard 48c

Gauze Box Crepe, near yard wide; it was made to sell at 60c; very similar to the import-60c; very similar to the imported that cost \$1.50; the yard ...... 121/20 price Monday will be, 25c

Silk Finished Lingerie Embroidered Cloth, that continually sells for 50c; we have only 10 pieces; price Mon- 25c

Snow Flake Cloth, comes 40 inches wide, sheer fabric with prominent light flake here and there; pretty as a picture; we 48c now it is, per 25c

Silky Chenille Cord Skirting, 42 inches wide; a wonder price, British was \$1.75, comes in the lot at, per 48c

Checked Dimity, they are the handkerchief cord; we have five different size checks; instead of 15c,

The Linen Thread Batiste is a new fabric; comes 40 inches wide; made of finest mercerized yarn; will

The Luna Lawn, that you have always bought here at 25c; yard wide; linen 19c finished, is, yard .... Plisse Weave Crepe; we sold

several cases this season at 19c, they are now, 121/2c These are only a few of the many white things to be had have had it two weeks ago at at the various counters in the department.

Cohen's Main Floor.

## We Advise Silk Buying Now

The new pretty, fine and handsome Silks. We sell them cheaper than we can buy them for the fall. Each and every piece is just what is going to be used in the season to come.

Taffeta, 11/4 yards wide; it is easy worth \$2.50, \$1.64 for, yard ......

Four lots of Part Silk; they 27-inch, was 58c; to be

Printed Silks, for, 50c Yard-wide Taffeta, one of Silk will be ....... 35c 27-inch Corded Silk Mix-Taffeta, distinct in its texture; worth \$2.85, for, \$1.85 colors; was 65c, for, yard ...... \$1.85 27-inch Crepe de Chine; was

Cohen's Main Floor.

#### British and French Cotton Fabrics Do an Injustice to 48c

That price begets all the new fabrics that were imported for this season's selling at from \$1.00 to \$2.00 a yard. These are sold on main floor to left, in silk aisle, and centre aisle, rear.

There are many other beautiful summer fabhics, sheer, white and Dresden denew most exclusive textures signs, for, yard..... 25c at 121/2c to 50c. The department for the sale of these is middle aisle, rear. Some of them in detail-

Chiffon Organdy, silk-like orate and some Dresden paint-25c yard, now at, per 15c

English Woven Crepe, 28 in. wide, in various fancy weaves.

40-inch English Voile, in

French Tissues, new material that have come into great prominence; the price heretofore has Chiffon Organdy, silk-like been 25c, now, 121/2c

Printed Linon, highly mered-like printing; heretofore cerized fabric; should be 19c, and is only, per 121/2C 32-inch Zephyr Gingham;

the ones ; ou have paid 16 2-3c stripes, checks, and so on; have been heretofore 29c, 15c printed Pebble Crepe, in Printed Pebble Crepe, in

Printed Rice Cloth; they popular printing, white and

#### A Lot of Wonder Prices in the Art Department

Odds and ends, some leftover, some embroidered, some stamped, tinted Pillows, and almost everything that has accumulated for the last six months. Here are some of the price changes for Monday's sale to close them out:

50c and 75c Crash Pillow Tops, 25c and 38c.

Scarfs, from 50c to 25c.

Braided Pillow Slips, from 50c to 25c.

Cretonne Scarfs and Squares, instead of 39c, are 19c.

"Laze Daisy" Centrepieces, from 50c to 25c. White Centres, from 33c to

20C. These are only a few out of the many hundreds that will be found on four tables in the cen-

Cross Stitch Centres and tre of the Art Department. Cohen's Second Floor.